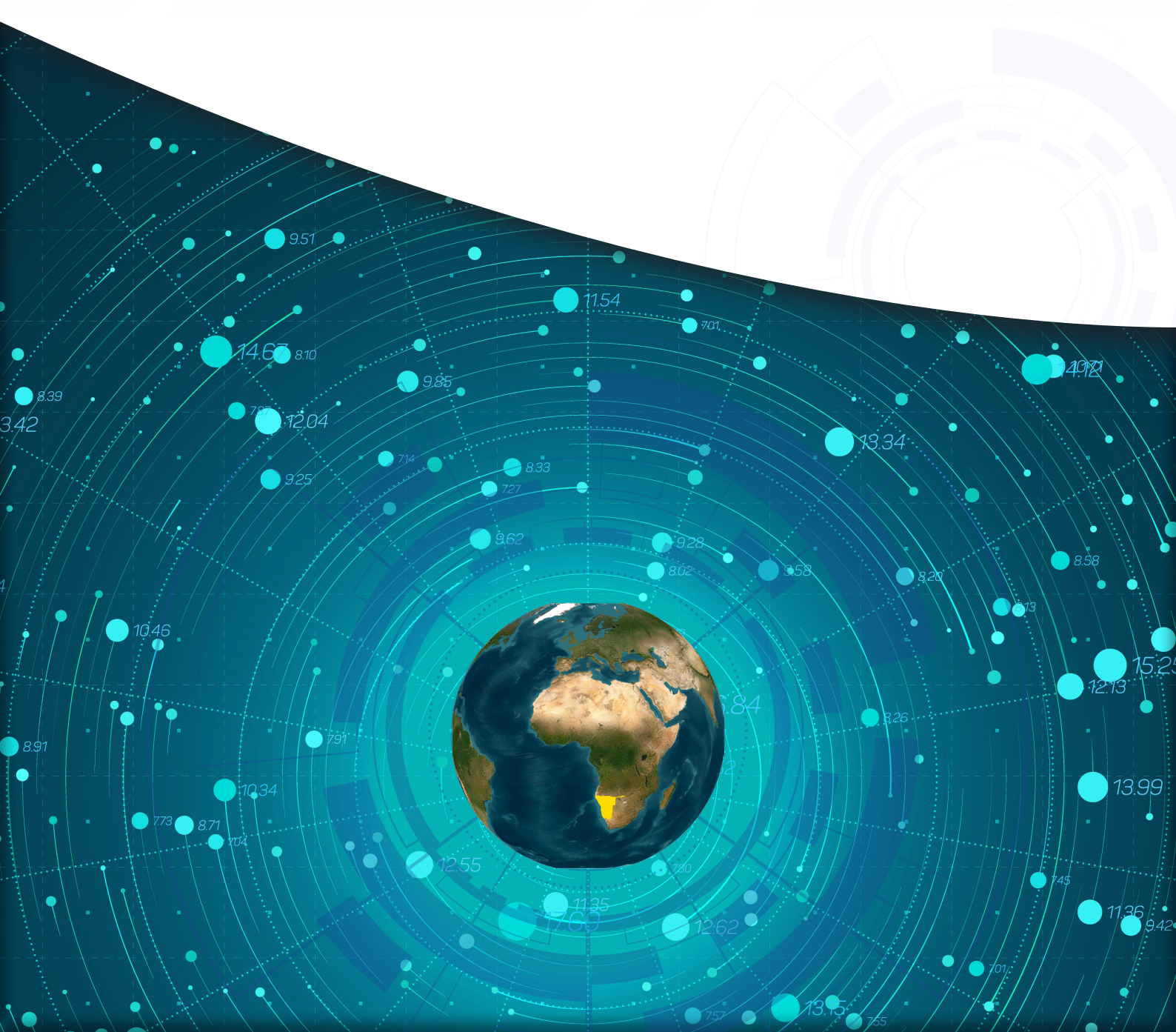# GIS - NSDI FORUM 2024

"Data Driven Policy and Decision - making Through Sound Spatial Data"

Sponsorship Guideline

National Spatial Data Infrastructure (NSDI) Forum 2024

Overview:

The National Spatial Data Infrastructure (NSDI) Forum is a platform to create national awareness of the NSDI and the importance of geospatial information in planning. The NSDI Forum is targeted towards geospatial professionals, policymakers, national mapping agencies, scientific and academic institutions, development partners, private sector enterprises, and end - users from the government to businesses. The NSDI Forum offers a unique opportunity for organizations to learn on the importance of geospatial data for decision-making and networking with other professionals.

The Third edition of the Forum will be organized by the Namibia Statistics Agency on **16 – 17 October 2024.** The Theme of this year's Forum is titled: "**Data Driven Policy and Decision-making Through Sound Spatial Data".**

Subtopic Themes:

- The Role of Spatial Data in Enhancing Public Policy
- Use of GIS for Environmental Management and Policy
- Smart Utilities and Resilient Infrastructure
- Economics benefits of Spatial data
- Disaster Management and Emergency Response Using Spatial Data
- Data Quality and Standards for Reliable Spatial Information
- Innovations in Spatial Data Collection and Analysis
- Citizen Engagement through Open Spatial Data

Format and Expectations:

The NSDI forum is expected to engage over 200 delegates across a two-day conference format with the following activities:

NSDI Forum Day 1: The first day will kick off with a keynote address, enlightening presentations, and panel discussions on the role of spatial data in enhancing public policy.

NSDI Forum Day 2: The final day of the conference will feature presentations, open discussions, and the formal closure of the forum.

Exhibitions: The event will showcase various exhibitions from diverse sectors, including technology, services, and research. Delegates will have the opportunity to visit these exhibitions during breaks from the conference sessions.

Student Hackathon: In collaboration with Zindi Africa and MTC, hosted at NUST, a student hackathon will focus on geospatial analysis and data science. This event aims to leverage the power of geospatial analysis, land use planning, and data science to solve real-world problems.

Previous GIS-NDSI Events:

1.Namibia GIS-NSDI Forum 2018

The NSA held the first GIS-NSDI forum on 26-27 July 2018 under the theme "Unlocking the value of Geospatial information in planning". The forum aimed to create national awareness on the value of geospatial information in national development planning and efforts made by the Namibian government to establish the National Spatial Data Infrastructure (NSDI) as per the Statistics Act, No. 9 of 2011. The forum was attended by 300 participants ranging from policy / decision-makers, researchers, planners, local authority practitioners, the GIS community, surveyors, environmentalists, engineers, geologists, and senior students. Digital Globe was the main sponsor for the event.

2. 2nd Namibia GIS-NSDI Forum 2021

The 2nd GIS-NSDI Forum was hosted online from the 25-26 February 2021 themed *"Quality Geospatial Information for Local, Regional, and National Development Planning"*, due to COVID-19 restrictions the Forum attendance was limited to a specific number of speakers and presenters, and participants attended online.

Becoming a Sponsor:

The NSDI Forum 2024 seeks strategic sponsorship partners to support a new and improved event format. This year's forum aims to highlight the critical importance of geospatial information for data-driven decision-making across all sectors.

Sponsors will benefit from extensive exposure through various marketing platforms, including television, radio, print media, and during the forum itself.

We invite you to sponsor the following items and services:

List of items/Services required:
Forum Venue enhancements (Stage, audiovisuals, and lighting)
Forum Venue
Forum live-streaming services
Executive gifts set for Speakers /Presenters
Event Marketing (Radio and Television promo and Print media advertising)
Additional Promotional items (T-shirts/ Branded USB pens and laser pointers, branded caps)
External Facilitator/ Moderator
Forum competition and outdoor broadcast giveaway items

Alternatively, the Organizations can select sponsorship packages:

Gold Package	Silver Package	Bronze Package
Sponsorship cost: N$100 000.00	Sponsorship cost: N$50 000.00	Sponsorship cost: N$ 25 000.00
Benefits:		
Prominent Brand visibility: Two pull-up banners prominently displayed in the main conference room (if provided).	Prominent Brand visibility: Enjoy the spotlight with one pull-up banner prominently displayed in the main conference room (If provided)	Branded flyers of your organization handed to all delegates (to be provided)
Business Logo showcased during the panel discussion.	Business Logo showcased during the panel discussion.	Branded business cards handed to all delegates.
A 15-minute presentation on day 1 of the Forum.	Logo on holding slides shown between talks on live-streaming platform.	Logo on holding slides shown between talks on live-streaming platform.
Video advertisement during breaks of products and services.	Branded flyers of your organization handed to all delegates.	One representative from your organization to attend the Forum.
Branded flyers of your organization handed to all delegates (to be provided)	Two representatives from your organization to attend the Forum.	
Exhibition space		
Four representatives from your organization to attend the Forum.		

For any enquiries:

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